

# Student Engagement Student Leader Positions

## **ASGCU POSITIONS**

President  
Executive Vice President  
Administrative Vice President  
Chief of Staff

Diversity Awareness Director  
Internal Affairs Director  
Internal Affairs Coordinator

Marketing Director  
Graphic Design Team (5)  
Photography Team  
Videography Team  
Web Design Team

Public Relations Director  
Public Relations Coordinators (5)

Clubs & Organizations Director  
Clubs & Orgs Advocates (5)

ASGCU Senators (8)  
Senate Outreach Coordinator

Elections Commission  
Freshman Class Council Director  
Volunteer GCU

## **CANYON ACTIVITIES BOARD (CAB)**

Directors (5)  
Assistant Directors (5)  
Team Members (22)

## **INTRAMURALS**

Intramural Student Manager  
Intramural Site Supervisor (10)

## **OUTDOOR RECREATION**

Outdoor Recreation Student Manager  
Outdoor Recreation Trip Leader (4)

## **VETERANS CENTER**

Veterans Center Assistant Director  
Student Veteran Team

## **WELCOME CREW**

Welcome Crew Director  
Welcome Crew Member (5)

# ASGCU (Student Government) Positions

Every ASGCU position plays an active role in building and leading the community at GCU. ASGCU exists to serve and advocate for the students of GCU. The mission of ASGCU is to not only build a voice for the students, but to create an enveloping community where fellowship and faith coincide.

**President (elected position by student body):** The president is the chief executive officer (CEO) of ASGCU. This student is responsible for executing all of ASGCU's policies and objectives and for representing the views of the student body. This individual will play a central role in team training, development and accountability. The president is the face of ASGCU and represents all of its members.

**Executive Vice President (elected position by student body):** The executive vice president chairs the ASGCU Senate, oversees matters pertaining to student clubs and organizations and helps run ASGCU. This individual works hand-in-hand with the president and very closely with the administrative vice president.

**Administrative Vice President:** The administrative vice president oversees ASGCU programs and services geared at providing opportunities for students to get involved. Programs and services include the ASGCU Elections Commission, Freshman Class Council and Volunteer GCU, among other things. This individual will work hand-in-hand with the president and very closely with the executive vice president.

**Chief of Staff:** The chief of staff serves as the student body president's top aid and provides managerial oversight specific to the ASGCU executive branch and the president's cabinet. The chief coordinates the president's priorities with all ASGCU members and the university, as necessary. This position plays a central role in leading the team as a whole.

**Diversity Awareness Director:** The director of diversity awareness is responsible for fostering, developing and implementing an educational environment within Grand Canyon University, according to both the mission and vision of ASGCU and the university. The director of diversity awareness seeks to raise understanding and develop programming that identifies and educates the university community on diverse groups and students of Grand Canyon University, which includes but are not limited to, ethnic minorities, international students and disabled students.

**Internal Affairs Director:** The internal affairs director is the chief secretary of ASGCU and is directly responsible for preserving all ASGCU records, both currently and historically. Additionally, the internal affairs director manages internal ASGCU events, the ASGCU office, the hiring and orientation process for new ASGCU members, ASGCU alumni records and the membership of any ASGCU board and committees.

**Internal Affairs Coordinator:** The internal affairs coordinator, under the leadership of the internal affairs director, works to assist with preserving all ASGCU records, planning internal ASGCU events, assisting with general office duties and the hiring and orientation process for new ASGCU members. Additionally, the coordinator will help manage ASGCU alumni records and assist with ASGCU boards and committees.

# ASGCU (Student Government) Positions

## Marketing Team

**Marketing Director:** The marketing director is tasked with managing all forms of internal and external marketing. This includes print and digital development directly related to ASGCU initiatives, programs and events. Additionally, this individual plays a vital role in establishing branding recognition and casting vision regarding all ASGCU marketing. This position is also directly responsible for the leadership/relational development of the various marketing production teams.

**Graphic Design Team:** The graphic design team is tasked with creatively developing strong brand recognition for ASGCU and other student organizations. Whether it is flyers, posters, T-shirt designs or logos, the graphic design team has you covered!

**Videography Team:** The videography team is tasked with creatively developing and advertising activities and events, programs and services for ASGCU and other student organizations through the use of video production. This team serves ASGCU and the student body by capturing memorable moments in the GCU community while developing top-notch videos to communicate opportunities to students.

**Photography Team:** The photography team is tasked with creatively capturing special moments and telling stories through their photos for ASGCU and other student organizations. The photography team makes sure no moment is missed at a student event or function!

**Web Design Team:** The web design team is tasked with creatively developing and managing the ASGCU website. The web design team works to ensure that all information shared on the website is accurate, engaging, and visually appealing.

## Public Relations

**Public Relations Director:** The public relations director is tasked with creatively and interactively promoting ASGCU programs and initiatives while also managing and representing ASGCU and the student body at events both on and off campus. The PR director manages all forms of external ASGCU communications and event opportunities geared at promoting the association. Additionally, this position is directly responsible for the leadership/relational development of the public relations team.

**Public Relations Team:** The public relations team, under the leadership of the PR director, works to creatively and interactively promote ASGCU programs and initiatives while also representing ASGCU and the student body at events both on and off campus. Additionally, the PR team carries out ASGCU external communications (Stall Talk, Channel 22, ASGCU blog and social media accounts) while also planning events geared at promoting the association.

## Club Advocates

**Clubs Director:** The clubs director is tasked with pursuing students who are selected as officers within clubs and organizations at GCU. This position oversees all club-focused efforts and the clubs team. This individual is tasked with organizing and leading club training and works with the clubs team by taking lead and delegating specific meetings, tasks, trainings and events. This includes, but is not limited to, club officer orientation, info meetings and other forms of club programming. Additionally, the clubs director is directly responsible for the leadership/relational development of the clubs team.

**Club Advocates:** Club advocates support the clubs director. Club advocates are responsible for supporting club-specific events and meetings, communicating with their assigned club leadership, attending club meetings and serving as a liaison between clubs and organizations and staff at GCU.

# ASGCU (Student Government) Positions

## ASGCU Senate

The ASGCU senate is a student-run organization responsible for collectively representing the 10,000+ traditional students at the university. As a whole, the senate represents student opinion, engages with university administration on policy matters and initiates new programs and services based on student need. The senate is the deliberative body from which all authority from ASGCU originates.

**ASGCU Senator (elected by student body):** Each senator serves at large to represent the 10,000+ traditional students at the university. Each senator is self-determinate and throughout their term will work to address a variety of issues, ranging from campus safety to parking and food services. Senators determine their own course of action and are responsible to the constituents they represent. General objectives include creatively gathering as much student input as possible, weighing in on discussions involving policy and participating in university-wide committees.

**Senate Outreach Coordinator:** The senate outreach coordinator is responsible for planning senate outreach events and opportunities for the ASGCU senate to directly reach out to the students they represent.

## Freshman Class Council

The Freshman Class Council (FCC) is a student-run organization seeking to further the mission of ASGCU by extending freshmen the opportunity to get involved. FCC is a wonderful way to get involved on campus, make new friends, enjoy fellowship with one another and develop as a leader through ASGCU. FCC also seeks to serve the community through regular community outreach opportunities.

**Freshman Class Council Co-Directors:** The FCC co-directors are tasked with intentionally pursuing and leading Freshman Class Council members. This position oversees all FCC-related training and development, initiatives, events, community outreach projects and the FCC Bigs & Littles program.

## Elections Commission

The Elections Commission is a student-run organization responsible for managing the ASGCU elections process. The commission seeks to uphold all ASGCU election policies while also providing opportunities for the student body to gain an understanding of the election process. Specifically, the Elections Commission carries out all ASGCU election policies, manages ASGCU-sponsored election events and certifies the voting process.

## Volunteer GCU

Volunteer GCU is a student-run program responsible for providing students an opportunity to get involved through volunteer and service. Our hope is to develop students as leaders with a heart for serving others. To accomplish this mission, we connect interested students with volunteer opportunities while also leading volunteer projects for GCU students in the Phoenix community.

**Volunteer GCU Director:** The Volunteer GCU director is tasked with intentionally and strategically developing opportunities and partnerships to connect GCU students with volunteer opportunities. Additionally, the Volunteer GCU director also plans and implements a limited amount of volunteer projects for GCU students in the Phoenix community.

# CAB (Canyon Activities Board) Student Leader Positions

## **CAB – Activities Team**

The Canyon Activities Board (CAB) is a student-run organization responsible for providing quality programs for a diverse student body. This programming board plans a variety of events throughout the year at Grand Canyon University and is divided into 5 teams:

- **Special Events**– Want to plan an event for a full house in GCU Arena? Our Special Events team plans some of the biggest events of the year; Mr. GCU, Lip Sync, Casino Night and Hanging of the Greens.
- **Night Life**– The Night Life team makes sure no student is ever bored on a Friday night. This group plans country fairs, Halloween dances, Christmas spectaculars and more.
- **Campus Culture**– Do you have a pulse for the culture of campus? If so, the Campus Culture team is involved with planning art shows, Work Out Wednesdays, Mediate Mondays and Storytellers events for students.
- **Film and Concerts**– This group is tasked with putting on a variety of entertainment events, including Java Jams and Movie on the Lawn.
- **Commuter**– You can support our commuter student population through a variety of fun outreach events to foster community.

**Directors:** CAB directors are responsible for the management of one of the teams listed above and the respective team members. This is a servant-minded position and an integral role in how CAB builds community amongst the GCU student body. The directors are led by the Student Engagement staff.

**Assistant Directors:** CAB assistant directors work closely with the director to make sure delegated responsibilities are completed. The assistant director communicates and relates closely with their CAB activities team, while taking direction from the CAB director.

**Team Members:** Team members are the heart and soul of CAB-sponsored programs. Team members are involved in all aspects of the event planning for their respective CAB team. This is a servant-minded position and an integral role in how CAB builds community amongst the GCU student body. This team is led by the activities directors.

# Intramurals and Outdoor Recreation Student Leader Positions

**Intramural Student Manager (1):** This position works closely with the intramural and recreation coordinator and manager for planning and managing many different intramural sports during the school year. This position helps oversee sign-ups, schedules, rules, referees, tournaments and overall participation in the sports. This position helps provide leadership, training and supervision to the other student workers and student leaders. This position is expected to be present for about 15 -20 hours of intramural programming per week.

**Intramural Site Supervisors:** Intramural site supervisors help make sure intramurals run smoothly and are responsible for helping to plan and organize intramural sports throughout the year. They officiate and supervise intramural sports as well as set up and tear down the different events. Intramural activities primarily take place on Monday, Tuesday, Wednesday and Thursday evenings, as well as some Saturdays. Intramural site supervisors can expect to provide 15 hours of service per week as needed. They are the main support staff for the intramural team.

**Outdoor Recreation Student Manager (10):** The outdoor recreation student manager should be someone that has a love for the outdoors and different outdoor recreation activities and is excited about leading others in those types of activities. This position is responsible for developing and leading outdoor trips and activities such as: backpacking, rock climbing, skiing, kayaking, hiking, camping and paddle boarding. This position is responsible for pre- and post-logistics, equipment and trip preparation and administrative functions.

**Outdoor Recreation Trip Leader (4):** Outdoor recreation trip leaders will work closely with the outdoor recreation student manager and outdoor recreation coordinator in planning and executing all the different outdoor recreation programs and activities.

# Veterans Center Student Leader Positions

Student veteran leaders provide guidance and facilitate activities for student veterans. These positions require a great deal of dedication and hard work coupled with a greater understanding of our student veteran population. While serving as mentors to new veteran students, student veteran leaders are also tasked with participating and assisting with the organization, planning and implementation of the Student Veteran Orientation and other events during the academic year.

**Veterans Center Assistant Director:** The assistant director manages all veteran-focused event opportunities and is responsible for providing quality programs for this diverse student body. Additionally, this position directly shapes veteran recognition and development at GCU.

**Student Veteran Team:** The student veteran team members, under the leadership of the veterans center assistant director, are involved in all aspects of planning veteran events. This is a servant-minded position and an integral role in how GCU serves and honors our military students.

# Welcome Crew Student Leader Positions

The Welcome Crew works on behalf of freshman and transfer students to create a positive first-year experience, seamless transition to campus living and sense of connectedness at Grand Canyon University. This exemplary team assumes a significant role during Welcome Week, Spring Welcome Weekend and the first six weeks of each semester to build awareness of existing involvement opportunities and create new activities and programs that will meet new student needs and connect them to campus.

**Welcome Crew Director (1):** The Welcome Crew director is responsible for creating and managing programs and initiatives for new students. The director oversees a team of student leaders to guide them in research, planning and development of various projects according to new student needs. This position works year-round with the New Student Programs coordinator and assists in the planning and execution of Welcome Week events, Kickstart Groups, Spring Welcome Weekend and other initiatives as needed.

**Welcome Crew Members:** Members of the Welcome Crew work to support freshman and transfer students as they transition to life at GCU. They adopt a significant role in the execution of Welcome Week, Kickstart Groups and Spring Welcome Weekend. These student leaders will also assist in conducting research, hosting focus groups and supporting the Welcome Crew director and New Student Programs coordinator as needed.