

# Transfer Guide between Maricopa Community Colleges and Grand Canyon University



**Associate of Applied Science in Digital Media Arts – Glendale Community College- Academic Plan Code: 3567**

**To:**

**Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design-  
Grand Canyon University**

The following table outlines the requirements needed to receive an Associate of Applied Science in Digital Media Arts from Maricopa Community Colleges. Within the table we have identified preferred courses from Maricopa Community Colleges that will be applicable towards Grand Canyon University's Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design. The following will be used in evaluating official transcripts.

Maricopa Community Colleges – Associate of Applied Science in Digital Media Arts	Credits	Grand Canyon University – Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design	GCU Applied Semester Credits
<b>General Education Requirements: 22-27 credits</b>			
ENG101: First-Year Composition <b>OR</b> ENG107: First-Year Composition for ESL <i>(Prerequisite placement must be met)</i>	3	ENG-105: English Composition I	3
ENG102: First-Year Composition <b>OR</b> ENG108: First-Year Composition for ESL	3	ENG-106: English Composition II	3
CRE101: College Critical Reading <b>OR</b> Equivalent by assessment	0-3	General Elective	0-3
Oral Communication- COM110: Interpersonal Communication <b>OR</b> COM230: Small Group Communication	3	General Education: Effective Communication (See MCCCD-GCU Course Equiv. Guide: <a href="http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php">http://www.gcu.edu/Transfer-Center/Transfer- from-a-Maricopa-Community-College/Course- Equivalency-Guides.php</a> )	3
MAT140/141/142: College Mathematics (required by GCU)	3-5	MAT-144: College Mathematics	3-5
Humanities, Arts & Design- ARH102: Renaissance through Contemporary Art	3	General Education: Global Awareness, Perspectives, and Ethics (See MCCCD-GCU Course Equiv. Guide: <a href="http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php">http://www.gcu.edu/Transfer-Center/Transfer- from-a-Maricopa-Community-College/Course- Equivalency-Guides.php</a> )	3
Social-Behavioral Sciences – Select SB course from approved AAS general education course list: <a href="https://asa.maricopa.edu/sites/default/files/AAS_GE.pdf">https://asa.maricopa.edu/sites/default/files/AAS_GE.pdf</a> .	3	General Education: Global Awareness, Perspectives, and Ethics (See MCCCD-GCU Course Equiv. Guide: <a href="http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php">http://www.gcu.edu/Transfer-Center/Transfer- from-a-Maricopa-Community-College/Course- Equivalency-Guides.php</a> )	3
Natural Sciences-Select from approved AAS general education course list: <a href="https://asa.maricopa.edu/sites/default/files/AAS_GE.pdf">https://asa.maricopa.edu/sites/default/files/AAS_GE.pdf</a> .	4	General Education: Critical Thinking (See MCCCD- GCU Course Equiv. Guide: <a href="http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php">http://www.gcu.edu/Transfer-Center/Transfer- from-a-Maricopa-Community-College/Course- Equivalency-Guides.php</a> )	4
<b>Program Prerequisites: Track I or Track II 0-9 credits</b>			
<b>Track I: Design Credits: 0</b>			
<b>Track II: Time-Based Credits: 0-9</b>			
MUC195: Studio Music Recording I (3) <b>OR</b> TCM/VPT105: Studio Production (3)	3	General Education: Global Awareness, Perspectives, and Ethics (See MCCCD-GCU Course Equiv. Guide: <a href="http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php">http://www.gcu.edu/Transfer-Center/Transfer- from-a-Maricopa-Community-College/Course- Equivalency-Guides.php</a> )	3

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MUC111: Digital Audio Workstation I (DAW I)	3	General Education: Global Awareness, Perspectives, and Ethics (See MCCCDC-GCU Course Equiv. Guide: <a href="http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php">http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php</a> )	3
CIS105: Survey of Computer Information Systems	3	General Elective	3
<b>Required Courses: 31 credits</b>			
ART100: Introduction to Computer Graphic Art	1	General Education: Global Awareness, Perspectives, and Ethics (See MCCCDC-GCU Course Equiv. Guide: <a href="http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php">http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php</a> )	1
ART111: Drawing I <b>OR</b> ART116: Life Drawing	3	DDN-105: Drawing for the Visual Arts	3
ADA/ART112: Two-Dimensional Design	3	DDN-100: Survey of the Visual Arts	3
ART142: Introduction to Digital Photography	3	DDN-215: Digital Photography I	3
ADA/ART169: Two-dimensional	3	DDN-110: Design Fundamentals	3
ART181: Graphic Design Studio	3	General Education: Global Awareness, Perspectives, and Ethics <b>OR</b> DDN-110: Design Fundamentals <b>OR</b> DDN-100: Survey of the Visual Arts	3
ADA/ART/MMT184: Computer Animation	3	DDN-220: 2D Animation Design	3
ART200: Animation and Interactivity	3	DDN-220: 2D Animation Design <b>OR</b> General Education: Global Awareness, Perspectives, and Ethics (See MCCCDC-GCU Course Equiv. Guide: <a href="http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php">http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php</a> )	3
ART280: Graphic Design Studio <b>OR</b> ART295KA: Art Workshop/Seminar: Graphics/Animation (1) <b>AND/OR</b> ART297: Computer Graphic Design Internship (any suffixed course) (1-3)	3	General Elective or General Education: Global Awareness, Perspectives, and Ethics <b>OR</b> General Elective (See MCCCDC-GCU Course Equiv. Guide: <a href="http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php">http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php</a> )	3
ART255: Art Marketing (3) <b>OR</b> ART255AA: Self Promotion (1) <b>AND</b> ART255AB: The Portfolio (1) <b>AND</b> ART255AC: Marketing Fine Art (1)	3	General Education: Global Awareness, Perspectives, and Ethics <b>OR</b> General Elective (See MCCCDC-GCU Course Equiv. Guide: <a href="http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php">http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php</a> )	3
JRN203: Writing for Online Media	3	General Education: Effective Communication (See MCCCDC-GCU Course Equiv. Guide: <a href="http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php">http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php</a> )	3
<b>Restricted Electives: 12 credits</b>			
Choose from Track 1 or Track II	12	General Elective or General Education: Global Awareness, Perspectives, and Ethics (See MCCCDC-GCU Course Equiv. Guide: <a href="http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php">http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php</a> )	12

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Maricopa Community Colleges – Associate of Applied Science in Digital Media Arts	Credits	Grand Canyon University – Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design	GCU Applied Semester Credits
<b>Recommended Electives: 12 credits</b>			
COM100: Introduction to Human Communication	3	COM-100: Fundamentals of Communications	3
MKT271: Principles of Marketing	3	MKT-245: Principles of Marketing	3
ART192: Advanced Web Presentation Design	3	DDN-350: Web Design II	3
ART190: Art of Web Site Design	3	DDN-300: Web Design I	3
<b>Minimum Number of Credits Required for Associate of Applied Science in Digital Media Arts at Maricopa Community Colleges</b>			<b>60</b>
<b>Total Credits Applied Towards Grand Canyon University's Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design</b>			<b>64</b>

The following table outlines the remaining courses required to fulfill Bachelor of Science in Elementary Education program requirements at Grand Canyon University:

Course #	Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design	Semester Credits
<b>General Education Remaining: 12 credits</b>		
UNV-303*	University Success	4
CWV-301	Christian Worldview	4
UNV-104	21st Century Skills and Problem Solving	4
<b>Program Major Remaining: 44 credits</b>		
ADV-110	Fundamentals of Advertising	4
ADV-250	Advanced Design Fundamentals	4
ADV-260	Advertising Copywriting	4
MKT-345	Buyer and Consumer Behavior	4
ADV-350	Digital Advertising Communication	4
ADV-340	Media Law and Ethics	4
ADV-355	Image Creation	4
ADV-370	Design Agency I	4
ADV-455	Design Agency 2	4
ADV-470	Design Agency 3	4
DDN-475	Advanced Design Practicum	4
<b>Total Credits Completed at Grand Canyon University</b>		<b>56</b>

Transfer Credits from the Associate of Applied Science in Digital Media Arts – Maricopa Community Colleges	64 semester credits
Remaining Credits Required at Grand Canyon University	56 semester credits
<b>Total Credit Hours Needed to Complete Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design at Grand Canyon University</b>	<b>120 credits</b>

\*Traditional campus students who have transferred in a minimum of 24 college level credits and have a 3.0 GPA or higher can waive the University Foundations course, UNV-303. For additional graduation requirements, please see the <http://www.gcu.edu/Policy-Handbook.php>. To obtain a baccalaureate degree at Grand Canyon University (GCU), a student must earn a minimum of 36 semester credits in upper division (300 or above) courses. A minimum of 120 credits are required for completion of this program of study. If taking one course at a time, this program will take on average 48 months at GCU. Students with transfer credit that applies to this program will shorten the time to completion from that stated on this transfer guide. Please contact your Academic Advisor for more information. All Grand Canyon University programs follow a Program of Study <http://www.gcu.edu/Policy-Handbook.php>. All Programs of Study are subject to the terms, conditions, and policies outlined in the University's enrollment application and the

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