GRAND CANYON UNIVERSITY™

MARICOPA COMMUNITY COLLEGES®

Associate of Applied Science in Graphic Design: Visual Communication – Scottsdale Community College- Academic Plan Code: 3052
To:
Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design-
Grand Canyon University

The following table outlines the requirements needed to receive an Associate of Applied Science in Graphic Design: Visual Communication from Maricopa Community Colleges. Within the table we have identified preferred courses from Maricopa Community Colleges that will be applicable towards Grand Canyon University's Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design. The following will be used in evaluating official transcripts.

Maricopa Community Colleges – Associate of Applied Science in Graphic Design: Visual Communication	Credits	Grand Canyon University – Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design	GCU Applied Semester Credits
General Education Requirements: 19-24 credits			
ENG101: First-Year Composition **OR** ENG107: First-Year Composition for ESL *(Prerequisite placement must be met)*	3	ENG-105: English Composition I	3
ENG102: First-Year Composition **OR** ENG108: First-Year Composition for ESL	3	ENG-106: English Composition II	3
CRE101: College Critical Reading **OR** Equivalent by assessment	0-3	General Elective *(See Course Equivalency Guides)*	0-3
COM100: Introduction to Human Communication (required by GCU)	3	COM-100: Fundamentals of Communications	3
MAT140/141/142: College Mathematics (required by GCU)	3-5	MAT-144: College Mathematics	3-5
Social-Behavioral Sciences – Select SB course from approved AAS general education course list: https://asa.maricopa.edu/sites/default/files/AAS_GE.pdf.	3	General Education: Global Awareness, Perspectives, and Ethics (See MCCCD-GCU Course Equiv. Guide: http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php)	3
Natural Sciences-Select from approved AAS general education course list: https://asa.maricopa.edu/sites/default/files/AAS_GE.pdf.	4	General Education: Critical Thinking (See MCCCD-GCU Course Equiv. Guide: http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php)	4
Program Prerequisites: 0-1 credits			
ART100: Introduction to Computer Graphic Art (1) **OR** Permission of Department 0-1	0-1	General Education: Global Awareness, Perspectives, and Ethics (See MCCCD-GCU Course Equiv. Guide: http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php)	0-1
Required Courses: 30			
ADA/ART169: Two-Dimensional Computer Design	3	DDN-110: Design Fundamentals	3
ADA/ART175: Electronic Publishing Design I	3	General Elective	3
ADA/ART177: Computer-Photographic Imaging	3	DDN-215: Digital Photography I	3
Humanities, Arts &Design - ARH110: History of Graphic Design	3	General Education: Global Awareness Perspectives, and Ethics *(See MCCCD-GCU Course Equiv. Guide:* http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php)	3
ART103: Typography in the Digital Age	3	General Elective	3

Maricopa Community Colleges – Associate of Applied Science in Graphic Design: Visual Communication	Credits	Grand Canyon University – Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design	GCU Applied Semester Credits
ART104: Cross-Media Marketing for Designers	3	General Education: Global Awareness, Perspectives, and Ethics (See MCCCD-GCU Course Equiv. Guide: http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php)	3
ART114: Digital Color	3	General Education: Global Awareness, Perspectives, and Ethics (See MCCCD-GCU Course Equiv. Guide: http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php)	3
ART181: Graphic Design I	3	General Education: Global Awareness, Perspectives, and Ethics (See MCCCD-GCU Course Equiv. Guide: http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php) **OR** DDN-100: Survey of the Visual Arts **OR** DDN-110: Design Fundamentals	3
ART248: Graphic Design Self Promotion	3	General Elective	3
ART291: Digital Prepress	3	General Education: Global Awareness, Perspectives, and Ethics (See MCCCD-GCU Course Equiv. Guide: http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php)	3
Restricted Electives: 11 credits			
Choose from approved restricted electives courses	11	General Education or Elective	11
Recommended Electives: 9 credits			
ART190: Art of Website Design	3	DDN-300: Web Design I	3
MKT271: Principles of Marketing	3	MKT-245: Principles of Marketing	3
ART192: Advanced Web Presentation Design	3	DDN-350: Web Design II	3
Minimum Number of Credits Required for Associate of Applied Science in Graphic Design: Visual Communication at Maricopa Community Colleges			**69-74**
Total Credits Applied Towards Grand Canyon University's Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design			**60**

The following table outlines the remaining courses required to fulfill Bachelor of Science in Elementary Education program requirements at Grand Canyon University:

Course #	Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design	Semester Credits
General Education Remaining: 16 credits		
UNV-303*	University Success	4
CWV-301	Christian Worldview	4
UNV-104	21st Century Skills and Problem Solving	4
COM-263	Elements of Intercultural Communication	4
Program Major Remaining: 44 credits		
ADV-110	Fundamentals of Advertising	4
ADV-250	Advanced Design Fundamentals	4
ADV-260	Advertising Copywriting	4

Course #	Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design	Semester Credits
MKT-345	Buyer and Consumer Behavior	4
ADV-350	Digital Advertising Communication	4
ADV-340	Media Law and Ethics	4
ADV-355	Image Creation	4
ADV-370	Design Agency I	4
ADV-455	Design Agency 2	4
ADV-470	Design Agency 3	4
DDN-475	Advanced Design Practicum	4
Total Credits Completed at Grand Canyon University		**60**

Transfer Credits from the Associate of Applied Science in Graphic Design: Visual Communication – Maricopa Community Colleges	60 semester credits
Remaining Credits Required at Grand Canyon University	60 semester credits

Total Credit Hours Needed to Complete Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design at Grand Canyon University	**120 credits**

*Traditional campus students who have transferred in a minimum of 24 college level credits and have a 3.0 GPA or higher can waive the University Foundations course, UNV-303. For additional graduation requirements, please see the http://www.gcu.edu/Policy-Handbook.php.

To obtain a baccalaureate degree at Grand Canyon University (GCU), a student must earn a minimum of 36 semester credits in upper division (300 or above) courses.

A minimum of 120 credits are required for completion of this program of study. If taking one course at a time, this program will take on average 48 months at GCU. Students with transfer credit that applies to this program will shorten the time to completion from that stated on this transfer guide. Please contact your Academic Advisor for more information.

All Grand Canyon University programs follow a Program of Study, which can be changed by the University at any time. All Programs of Study are subject to the terms, conditions, and policies outlined in the University's enrollment application and the http://www.gcu.edu/Policy-Handbook.php.

Effective 2015