

Transfer Guide between Maricopa Community Colleges and Grand Canyon University



Associate of Applied Science Media Arts: Web Design – Phoenix College- Academic Plan Code: 3824

To:

**Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design-
Grand Canyon University**

The following table outlines the requirements needed to receive an Associate of Applied Science Media Arts: Web Design from Maricopa Community Colleges. Within the table we have identified preferred courses from Maricopa Community Colleges that will be applicable towards Grand Canyon University's Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design. The following will be used in evaluating official transcripts.

Maricopa Community Colleges – Associate of Applied Science Media Arts: Web Design	Credits	Grand Canyon University – Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design	GCU Applied Semester Credits
General Education Requirements: 25-30 credits			
ENG101: First-Year Composition OR ENG107: First-Year Composition for ESL (Prerequisite placement must be met)	3	ENG-105: English Composition I	3
ENG102: First-Year Composition OR ENG108: First-Year Composition for ESL	3	ENG-106: English Composition II	3
CRE101: College Critical Reading OR Equivalent by assessment	0-3	General Elective	0-3
COM100: Introduction to Human Communication (required by GCU)	3	COM-100: Fundamentals of Communications	3
MAT140/141/142: College Mathematics (required by GCU)	3-5	MAT-144: College Mathematics	3-5
Select 2 of the following courses: ARH102, ARH100, ARH115, HUM108 for a total of 6 credits in area. ARH102: Renaissance through Contemporary Art (3) ARH100: Introduction to Art (3) ARH115: History of Photography (3) HUM108: Contemporary Humanities (3)	6	General Education: Global Awareness, Perspectives, and Ethics (See MCCCC-GCU Course Equiv. Guide: http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php)	6
Social-Behavioral Sciences – Select SB course from approved AAS general education course list: https://asa.maricopa.edu/sites/default/files/AAS_GE.pdf .	3	General Education: Global Awareness, Perspectives, and Ethics (See MCCCC-GCU Course Equiv. Guide: http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php)	3
Natural Sciences-Select from approved AAS general education course list: https://asa.maricopa.edu/sites/default/files/AAS_GE.pdf .	4	General Education: Critical Thinking (See MCCCC- GCU Course Equiv. Guide: http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php)	4
Required Courses: 33 credits			
ART100: Introduction to Computer Graphic Art	1	General Education: Global Awareness, Perspectives, and Ethics (See MCCCC-GCU Course Equiv. Guide: http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php)	1
ART142: Introduction to Digital Photography	3	DDN-215: Digital Photography I	3
ADA/ART169: Two-Dimensional Computer Design	3	DDN-110: Design Fundamentals	3

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ADA/ART177: Computer-Photographic Imaging (3) OR ADA/ART177AA: Computer-Photographic Imaging Part I AND ADA/ART177AB: Computer-Photographic Imaging Part II (2)	3	DDN-215: Digital Photography I OR General Education: Global Awareness, Perspectives, and Ethics (See MCCCC-GCU Course Equiv. Guide: http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php)	3
ART180AN: Designers Tools: Macromedia Flash	1	General Elective	1
ADA/ART183: Computer Aided Graphic Arts I	3	DDN-210: Designing with Type	3
ART190: Art of Web Site Design	3	DDN-300: Web Design I	3
ART192: Advanced Web Presentation Design	3	DDN-350: Web Design II	3
ART255: Art Marketing (3) OR ART255:AA Self Promotion (1) AND ART255AB:The Portfolio (1) AND ART255AC:Marketing Fine Art (1)	3	General Education: Global Awareness, Perspectives, and Ethics (See MCCCC-GCU Course Equiv. Guide: http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php)	3
ART269: AC Digital Studio	3	General Elective	3
ART297AA: Computer Graphic Design Internship	1	General Elective	1
CIS133DA: Internet/Web Development Level I (3) OR CIS133AA Internet/Web Development Level I-A (1) AND CIS133BA: Internet/Web Development Level I-B (1) AND CIS133CA Internet/Web Development Level I-C (1)	3	General Elective	3
COM259: Communication in Business and Professions	3	General Education: Effective Communication (See MCCCC-GCU Course Equiv. Guide: http://www.gcu.edu/Transfer-Center/Transfer-from-a-Maricopa-Community-College/Course-Equivalency-Guides.php)	3
Recommended Electives: 3 credits			
MKT271: Principles of Marketing	3	MKT-245: Principles of Marketing	3
Minimum Number of Credits Required for Associate of Applied Science Media Arts: Web Design at Maricopa Community Colleges			61-66
Total Credits Applied Towards Grand Canyon University's Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design			61-64

The following table outlines the remaining courses required to fulfill Bachelor of Science in Elementary Education program requirements at Grand Canyon University:

Course #	Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design	Semester Credits
General Education Remaining: 12 credits		
UNV-303*	University Success	4
CWV-301	Christian Worldview	4
UNV-104	21st Century Skills and Problem Solving	4
Program Major Remaining: 44 credits		
ADV-110	Fundamentals of Advertising	4
ADV-250	Advanced Design Fundamentals	4
ADV-260	Advertising Copywriting	4
MKT-345	Buyer and Consumer Behavior	4
ADV-350	Digital Advertising Communication	4

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Course #	Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design	Semester Credits
ADV-340	Media Law and Ethics	4
ADV-355	Image Creation	4
ADV-370	Design Agency I	4
ADV-455	Design Agency 2	4
ADV-470	Design Agency 3	4
DDN-475	Advanced Design Practicum	4
Elective credits as needed to reach 120 credit minimum for Bachelor's degree		0-4
Total Credits Completed at Grand Canyon University		56-60

Transfer Credits from the Associate of Applied Science Media Arts: Web Design – Maricopa Community Colleges	61-64 semester credits
Remaining Credits Required at Grand Canyon University	56-60 semester credits

Total Credit Hours Needed to Complete Bachelor of Arts in Advertising and Public Relations with an Emphasis in Advertising Design at Grand Canyon University	120 credits
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*Traditional campus students who have transferred in a minimum of 24 college level credits and have a 3.0 GPA or higher can waive the University Foundations course, UNV-303. For additional graduation requirements, please see the <http://www.gcu.edu/Policy-Handbook.php>.
 To obtain a baccalaureate degree at Grand Canyon University (GCU), a student must earn a minimum of 36 semester credits in upper division (300 or above) courses.
 A minimum of 120 credits are required for completion of this program of study. If taking one course at a time, this program will take on average 48 months at GCU. Students with transfer credit that applies to this program will shorten the time to completion from that stated on this transfer guide. Please contact your Academic Advisor for more information.
 All Grand Canyon University programs follow a Program of Study, which can be changed by the University at any time. All Programs of Study are subject to the terms, conditions, and policies outlined in the University's enrollment application and the <http://www.gcu.edu/Policy-Handbook.php>.

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