

Appendix C: Transfer Guide
between
McKinley College
and
Grand Canyon University

Associate of Applied Science in Entrepreneurship – Bachelor of Science in Entrepreneurial Studies

The following table outlines the requirements needed to receive an Associate of Applied Science in Entrepreneurship from McKinley College. Within the table we have identified preferred courses from McKinley College that will be applicable towards Grand Canyon University's Bachelor of Science in Entrepreneurial Studies. The following will be used in evaluating official transcripts.

McKinley College – Associate of Applied Science in Entrepreneurship	Credits	Grand Canyon University – Bachelor of Science in Entrepreneurial Studies	GCU Applied Semester Credits
AC101: Introduction to Accounting I	3	ACC-250: Financial Accounting	3
AC240: Finance	3	AMP-415: Financial Decision Making	3
BS100: Business Fundamentals	3	General Elective	3
BS120: Introduction to Management	3	MGT-240: Introduction to Management	3
BS140: The Economics of Business	4	ECN-220: Introduction to Economics	4
BS150: Human Resources Management	3	MGT-434: Human Resources	3
BS160: Marketing Principles	3	MKT-245: Principles of Marketing	3
BS200: Business Law and Ethics	3	BUS-340: Ethical and Legal Issues in Business	3
BS210: Small Business Management	3	General Elective	3
BS240: Entrepreneurship	3	ENT-445: Business Planning for Entrepreneurs	3
BS260: eCommerce	3	General Elective	3
BS270: Entrepreneurial Financing	3	ENT-420: New Venture Financing	3
CS100: Computer Applications XP/Office® 2003 OR CS101: Computer Applications Vista/Office® 2007	3	General Elective	3
EN101: English Composition 101 OR EN110: Business Communications	3	ENG-105: English Composition I OR General Education: Effective Communication	3
GE102: Online Success Strategies	1	General Elective	1
GE200: Career Development Strategies	2	General Elective	2
MH101: Applied Business Math	3	General Education: Critical Thinking	3
MK120: Consumer Behavior	3	MKT-345: Buyer and Consumer Behavior	3
MK160: Principles of Advertising	3	MKT-415: Promotion and Advertising	3
MK200: Principles of Sales	3	General Elective	3
MK210: Marketing Strategy	3	MKT-450: Marketing Management	3
MK220: Retail Management	3	General Elective	3
MK240: Merchandise Planning and Control	3	General Elective	3
PY110: Workplace Psychology	3	General Education: Global Awareness, Perspectives, and Ethics	3
Minimum Number of Credits Required for A.A.S. in Entrepreneurship at McKinley College			70
Total Credits Applied Towards Grand Canyon University's Bachelor of Science in Entrepreneurial Studies			70

The following table outlines the remaining courses required to fulfill the Bachelor of Science in Entrepreneurial Studies program requirements at Grand Canyon University.

Course #	Bachelor of Science in Entrepreneurial Studies	Semester Credits
General Education		
UNV-103	University Success	4
CWV-101	Christian Worldview	4
MAT-134	Applications of Algebra	4
Program Major		
ACC-350	Managerial Accounting	4
MGT-420	Organizational Behavior and Management	4
BUS-352	Business Statistics	4
FIN-350	Fundamentals of Business Finance	4
ENT-320	Public Relations and Networking Skills	4
ENT-435	Intrapreneurship and Innovation	4
MGT-455	Productions / Operations Management	4
BUS-485	Strategic Management	4
	Elective credits if needed to reach 120 credit minimum for BS degree	6
Total Credits Completed at Grand Canyon University		50
Transfer Credits from the Associate of Applied Science in Entrepreneurship – McKinley College		70 semester credits
Remaining Credits Required at Grand Canyon University		50 semester credits
Total Credit Hours Needed to Complete Bachelor of Science in Entrepreneurial Studies at Grand Canyon University		120 credits

*To obtain a baccalaureate degree at Grand Canyon University, a student must earn a minimum of 36 semester credits in upper division (300 or above) courses.