

Quick Tips for
Library Research

GRAND CANYON UNIVERSITY FLEMING LIBRARY



To search the library website:

We are here to help!
Contact us.

Phone 800.800.9776
ext. 6396641 or
602.639.6641

Email library@gcu.edu



Chat Hours
9am-4pm MST
Monday - Friday

General Databases: (Will contain information about business, but can also be used to access information on many other topics, applicable to your other GCU coursework)

Browse Database by Title

Find your subject focused databases by reviewing their descriptions in the alphabetical list.

- [Academic Search Complete](#)
- [Credo Reference](#)
- [DOAJ](#)
- [Funk & Wagnalls New World Encyclopedia](#)
- [Gale Virtual Reference](#)
- [Issues & Controversies](#)
- [Newspaper Source](#)
- [Opposing Viewpoints](#)
- [Oxford English Dictionary](#)
- [ProQuest Career and Technical Education](#)
- [ProQuest Central](#)
- [ProQuest Research Library](#)
- [Wilson OmniFile Full Text Select](#)

Library Hours

Monday - Thursday
7:00AM to 10:00PM

Friday
7:00AM to 5:00PM

Saturday
9:00AM - 6:00PM

Sunday
1:00PM to 10:00PM
All hours are MST

GCU Library

How to Find Us

On ground - Fleming
Library, Building 23

Online

- library.gcu.edu
- [www.gcu.edu/
Current-
Students](http://www.gcu.edu/Current-Students)
- Inside your
online classroom

What's New at the Library?

twitter.com/gculibrary

and

[www.facebook.com/
GrandCanyonLibrary](https://www.facebook.com/GrandCanyonLibrary)

Find Your Purpose

Business Specific Databases

ABI/INFORM Complete

Includes ABI/INFORM Dateline, ABI/INFORM Global, ABI/INFORM Trade & Industry, ABI/INFORM Archive. Contains over 2,900 full-text titles covering business and economic conditions, corporate strategies, management techniques, as well as competitive and product information.

Business Source Complete

Includes over 1,800 full-text peer-reviewed journals, plus over 1,700 trade journals and business magazines. Also, includes ebooks and additional full-text, non-journal content, such as financial data, monographs, major reference works, book digests, conference proceedings, case studies, investment research reports, industry reports, market research reports, country reports, company profiles, SWOT analyses and more.

Business Source Complete SWOT Analyses

Analyses of Strengths, Weaknesses, Opportunities, and Threats (SWOT) of companies. Includes over 3,000 full-text SWOT Analyses.

Canadian Business & Current Affairs Complete (CBCA)

Over 600 periodicals and daily news sources. Subject coverage of current events, business, science, the arts, and academic information as produced in Canada. Trade journals, general business publications, academic journals, topical journals, and professional publications are also included.

Emerald Management

Provides access to over 100 journals focusing on business, leadership, and management.

Hoover's Company Records

Featuring profiles of more than 40,000 companies, 600 industries, and 225,000 key executives, Hoover's provides information on company histories, officers and board members, competitors, products and operations, auditors, rankings, industry information, historical financials, and more.

LexisNexis

Provides access to over 10,000 news, business, and legal sources. News coverage includes deep backfiles and up-to-the-minute stories in national and regional newspapers, wire services, broadcast transcripts, international news, and non-English language sources. Company dossier provides access to detailed company information and financial performance measures or identify and compare companies matching specific criteria.

ProQuest Accounting & Tax

Includes over 2,300 titles, with hundreds in full text, in accounting, tax, auditing, tax and financial law, financial advising, governance, and risk management and more than 1,500 accounting dissertations. Formats include journals, trade publications, dissertations, working papers, and conference proceedings. Covering current news and topics, as well as the trends and history influencing important accounting and tax issues of the day.

ProQuest Asian Business and Reference

Covers Asian business and financial information from more than 300 periodicals, some in full text, including key international publications, such as, Far Eastern Economic Review, Asiaweek, and many more. Find the latest in business and financial news from the Eastern Hemisphere.

ProQuest Banking Information Source

Over 620 scholarly and trade titles, including 470 full text, on banking and finance, including industry and professional newsletters, American Bankers Association's School of Bank Marketing Papers, and theses from the Stonier Graduate School of Banking. Can help users predict future market trends, monitor the rise of future competition, and even pick up ideas that have worked successfully in the financial services market.

ProQuest European Business

Over 110 titles cover current events, company profiles, market conditions, and leaders in European Business. Contains the latest European business and financial information. Includes quality resources such as The Economist, Fortune and European Business Journal.

ProQuest Science Journals

More than 1,280 titles available in full text in the applied and general sciences, covering hundreds of topics relating to all major fields of study, including physics, engineering, astronomy, biology, earth science, chemistry, and more. Access to all the charts, diagrams, graphs, tables, photos, and other graphical elements so vital to scientific and technical literature.

Regional Business News

Provides full text for more than 80 regional North American business publications.

Snapshots Series

Includes over 8,890 market reports across 43 industries in 40 countries spanning Europe, North America, Latin America, and Asia. Reports provide concise business information including market size, segmentation, shares, distribution, forecasts, and socio-economic data provided by the Economist Intelligence Unit. Helps with business plans, marketing plans, start-up plans, new business development, market growth analysis, and strategic and financial plans. Color graphs and charts are available.