

Quick Tips for  
Library Research

## GRAND CANYON UNIVERSITY FLEMING LIBRARY



To search the library website:

We are here to help!  
Contact us.

Phone 800.800.9776  
ext. 6396641 or  
602.639.6641

Email [library@gcu.edu](mailto:library@gcu.edu)



Chat Hours  
9am-4pm MST  
Monday - Friday

**General Databases:** (Will contain information about business, but can also be used to access information on many other topics, applicable to your other GCU coursework)

### **Browse Database by Title**

Find your subject focused databases by reviewing their descriptions in the alphabetical list.

- [Academic Search Complete](#)
- [Credo Reference](#)
- [DOAJ](#)
- [Funk & Wagnalls New World Encyclopedia](#)
- [Gale Virtual Reference](#)
- [Issues & Controversies](#)
- [Newspaper Source](#)
- [OmniFile Full Text Select](#)
- [Opposing Viewpoints](#)
- [Oxford English Dictionary](#)
- [ProQuest Career and Technical Education](#)
- [ProQuest Central](#)
- [ProQuest Research Library](#)

### Library Hours

**Monday - Thursday**  
7:00AM to 10:00PM

**Friday**  
7:00AM to 5:00PM

**Saturday**  
9:00AM - 6:00PM

**Sunday**  
1:00PM to 10:00PM  
*All hours are MST*

## GCU Library

### How to Find Us

On ground - Fleming  
Library, Building 23

### Online

- [library.gcu.edu](http://library.gcu.edu)
- [www.gcu.edu/  
Current-  
Students](http://www.gcu.edu/Current-Students)
- Inside your  
online classroom

### What's New at the Library?

[twitter.com/gculibrary](https://twitter.com/gculibrary)

and

[www.facebook.com/  
GrandCanyonLibrary](https://www.facebook.com/GrandCanyonLibrary)

Find Your Purpose

## Health Care Administration Specific Databases

### ABI/INFORM Complete

Includes ABI/INFORM Dateline, ABI/INFORM Global, ABI/INFORM Trade & Industry, ABI/INFORM Archive. Contains over 2,900 full-text titles covering business and economic conditions, corporate strategies, management techniques, as well as competitive and product information.

### Books24x7 BusinessPro

BusinessPro, a collection of electronic books from Books24x7, provides fully searchable access to thousands of business titles from leading publishers and authors, including Harvard Business Press, AMACOM, ASTD Press, Oxford University Press, Ken Blanchard, Ram Charan, Bill George, Marshal Goldsmith, Renee Mauborgne, and Dave Ulrich.

### Business Source Complete

Includes over 1,800 full-text peer-reviewed journals, plus over 1,700 trade journals and business magazines. Also, includes ebooks and additional full-text, non-journal content, such as financial data, monographs, major reference works, book digests, conference proceedings, case studies, investment research reports, industry reports, market research reports, country reports, company profiles, SWOT analyses and more.

### CINAHL Plus with Full Text (Cumulative Index of Nursing & Allied Health Literature)

The world's most comprehensive nursing & allied health database. Full-text is available for over 770 journal titles and provides indexing for over 4,500 journal titles. Subjects covered include, nursing, biomedicine, alternative/complementary medicine, consumer health and 17 allied health disciplines.

### Emerald Management

Provides access to over 100 journals focusing on business, leadership, and management.

### Hoover's Company Profiles

Featuring profiles of more than 40,000 companies, 600 industries, and 225,000 key executives, Hoover's provides information on company histories, officers and board members, competitors, products and operations, auditors, rankings, industry information, historical financials, and more.

### Natural Standard

Natural Standard provides high quality, evidence-based information on dietary supplements (including herbs, vitamins, and minerals), functional foods, diets, complementary practices (modalities), exercises, and medical conditions. Grades reflect the level of available scientific data for or against the use of each therapy for a specific medical condition.

## OVID Nursing Essential Collection

Access to 112 full text nursing journal titles. Includes Ovid's Nursing Collection I, with 48 premier full text nursing journal titles. Also includes Lippincott, Williams, & Wilkins Nursing & Health Professions Premier Collection providing access to 64 journal titles

## Pharmaceutical News Index

Gives researchers access to the latest information on medical technology, research, and legislative developments. Contains bibliographic information and indexing for 22 key U.S. and international pharmaceutical, healthcare, biotechnology, medical device, and cosmetic industry newsletters.

## ProQuest Health and Medical Complete

Provides in-depth coverage with over 1,550 publications available in full text combining clinical research titles such as The New England Journal of Medicine and The Lancet with consumer and health administration periodicals. Covers all major clinical and healthcare disciplines, including medical sciences, immunology, pharmacy and pharmacology, nursing, physical fitness and hygiene, surgery, and more.

## Regional Business News

Provides full text for nearly 100 regional U.S. and business publications. Includes business journals, newspapers, and newswires.

## ScienceDirect College Edition

Provides access to a journal collection of over 2,000 titles. Major subject areas are: applied sciences, biomedical sciences; economics, business, law, and finance; engineering and material sciences; life sciences; mathematics and computer science; medicine; nursing; physical and environmental sciences; psychology; and social sciences.