

# STUDENT LEARNING OUTCOME DATA

Grand Canyon University makes the following information available to current and potential students in support of the university's commitment to student learning and continuous improvement.

## RETENTION

These retention percentages below represent all new degree and certificate seeking students in calendar year 2021 and how many of those students were retained one year later. Percentages are rounded to the nearest whole number.

Degree Level	Online Count	Online %	Traditional Count	Traditional %
Bachelor	13,863	54%	6,434	68%
Master	13,327	69%	-	-
Doctoral	956	56%	-	-

## GRADUATION

Graduation percentages are for all cohort students who completed the equivalent of a semester at GCU at each degree level. The undergraduate percentage uses a six-year graduation rate, the master's percentage uses a four-year graduation rate and the doctoral percentage uses an eight-year graduation rate. Bachelor's level used Cohort Year 2016 to determine the six-year graduation rate. Master's level used Cohort Year 2018 to determine the four-year graduation rate. Doctoral level used Cohort Year 2014 to determine the eight-year graduation rate.

Degree Level	Online Count	Online %	Traditional Count	Traditional %	Cohort Year
Bachelor	8,730	52%	3,251	51%	2016
Master	12,471	75%	-	-	2018
Doctoral	538	26%	-	-	2014

## 2022 ALUMNI SURVEY

Career	Online Count	Online%	Traditional Count	Traditional %
Employed	2,303	89.54%	304	83.55%
Salary > \$45,000	1,833	78.89%	218	49.54%
Continuing Education	2,092	38.72%	268	46.64%

The alumni information is calculated using the self-reported responses (excluding blank responses) from students who graduated or completed their program from Jan. 1 - Dec. 31, 2022. This includes Degree Programs, Certificate Programs, Post-Masters Programs, Education Specialist Programs and Bridge Programs. This does not include High School Dual Enrollment, Non-Degree Studies or Continuing Education. GCU graduates are sent the alumni survey approximately 15 months after graduation. The survey prompts responses related to program and academic satisfaction, career readiness and advancement and value-add of the degree completion. Approximately 22,000 graduates were sent the survey in 2023 or 2024 depending on their graduation date.

Please note, not all GCU programs are available in all states and in all learning modalities. Program availability is contingent on student enrollment. Grand Canyon University is accredited by the Higher Learning Commission (HLCCommission.org), an institutional accreditation agency recognized by the U.S. Department of Education. The information printed in this material is accurate as of SEPTEMBER 2024. For the most up-to-date information about admission requirements, tuition, scholarships and more, visit [gcu.edu](http://gcu.edu). Approved by the Executive Director of University Assessment on Sept. 12, 2024 ©2024 Grand Canyon University 24COM0097