

# Transfer Guide between Maricopa Community Colleges and Grand Canyon University



## Associate in Arts – Bachelor of Arts in Advertising and Graphic Design

General Education requirements, excluding University Foundations and Christian Worldview, will be considered fulfilled in the event a student has completed one of the following Associate degrees:

- Associate of Arts (AA)
- Associate of Science (AS)
- Associate in Business (ABUS)
- Associate General Education Curriculum (AGEC – A, B or S)

In the event a student has not earned one of the aforementioned Associate level degrees, all general education coursework will be required to complete GCU's Baccalaureate degree.

The following table outlines the requirements needed to receive an Associate in Arts from Maricopa Community Colleges. Within the tables below are preferred courses from Maricopa Community Colleges that are applicable towards Grand Canyon University's transfer-oriented Bachelor of Arts degree programs.

Maricopa Community Colleges – Associate in Arts (AA)	Credits	Grand Canyon University – Bachelor of Arts in Advertising & Graphic Design	GCU Applied Semester Credits
<b>General Education Requirements</b>			
<b>Effective Communication (13 - 16 Credits)</b>			
ENG101: First-Year Composition <b>OR</b> ENG107: First-Year Composition for ESL	3	+ ENG-105: English Composition	3
ENG102: First Year Composition <b>OR</b> ENG108: First-Year Composition for ESL	3	ENG-106: English Composition II	3
Literacy & Critical Inquiry [L]	3	UNV-104: 21 <sup>st</sup> Century Skills: Communication and Information Literacy	3
COM110: Interpersonal Communication	3	ENG-240: Writing for the 21st Century Workplace	3
Elective Credit	3	Effective Communication	3
<b>Critical Thinking (3 - 4 Credits)</b>			
MAT140/141/142/145/146: College Mathematics <b>OR</b> higher [MA] approved course	3 - 6	+ MAT-144: College Mathematics	3 - 6
Natural Sciences – Select two [SQ] courses or one [SQ] and one [SG] course with lab	8	Elective Credit	8
<b>Global Awareness (10 - 12 Credits)</b>			
Social and Behavioral Sciences [SB]	3	PSY-102: General Psychology	3
Social and Behavioral Sciences [SB]	3	SOC-100: Everyday Sociology	3
Humanities and Fine Arts [HU]	3	INT-244: World Religions	3
Humanities and Fine Arts [HU]	3	Global Awareness	3

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Maricopa Community Colleges – Associate in Arts (AA)	Credits	Grand Canyon University – Bachelor of Arts in Advertising & Graphic Design	GCU Applied Semester Credits
<b>Additional Maricopa Requirements</b>			
CRE101 or Equivalent as indicated by assessment	3	Elective Credit	3
Computer/Statistics/Quantitative Applications [CS]	3	Elective Credit	3
Awareness Areas – Select one [C] course and one [G] or [H] course	6	Elective Credit	6
General Electives	10	Select a minimum of 10 credits (to optimize transfer to GCU major, reference “Program Major” table for applicable coursework)	10
<b>Bachelor of Arts in Advertising and Graphic Design: Program Major Transferrable Courses</b>			
MKT263: Advertising Principles	3	ADV-110: Fundamentals of Advertising	3
ART169: Two-Dimensional Computer Design	3	DDN-110: Design Fundamentals	3
ADA177: Computer-Photographic Imaging <b>OR</b> ART142: Introduction to Digital Photography	3	DDN-215: Digital Photography	3
ART183: Computer Aided Graphic Arts I	3	DDN-210: Designing with Type	3
CIS133DA: Internet & Web Development Level I <b>OR</b> CIS166AC: Web Scripting with ASP.NET	3	^ DDN-300: Web Design	3
ART192: Advanced Web Presentation Design	3	^ DDN-350: Web Design II	3
Credits completed at MCCCDC may exceed 60 if students choose to take all courses listed above.			

<b>Total Credit Hours Needed to Complete Associate of Arts at MCCCDC</b>	<b>60 Credits</b>
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All students must meet 36 Upper Division credit requirement, as well as 30 GCU credits to meet residency requirement. Students must meet Upper Division credit requirement even if content of an Upper Division course requirement is met with a Lower Division course.

Symbol Key	
+	Symbol indicates the MCCCDC course must meet specific content requirements (or higher) in order to fulfill GCU’s course.
^	Symbol indicates the MCCCDC course meets the content requirement but does not fulfill GCU’s upper division requirements.

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Course #	Bachelor of Arts	Semester Credits
<b>Non-transferable GCU General Education: 8 Credits</b>		
UNV-303	University Success	4
CWV-301	Christian Worldview	4
<b>Bachelor of Arts in Advertising and Graphic Design: Program Major</b>		
DDN-101	Design Thinking	4
DDN-120	Production Methods	4
ADV-250	Advanced Design Fundamentals	4
ADV-260	Advertising Copywriting	4
ADV-355	Image Creation	4
ADV-340	Media Law and Ethics	4
ADV-350	Digital Advertising Communication	4
ADV-371	Design Studio I	4
ADV-456	Design Studio II	4
DDN-475	Advanced Design Practicum	4
ADV-471	Design Studio III	4
Total Credit Hours Needed to Complete an Associate in Arts – Maricopa Community Colleges		60 Credits
Credits Completed at Grand Canyon University		52 - 60 Credits
Credits completed at Grand Canyon University may fluctuate contingent upon coursework successfully completed at the transferring institution. Courses are not listed twice on the transfer guide, so any courses not completed at the transferring institution will still be required as part of the GCU program. Students are required to complete a minimum of 120 credits to earn the Bachelor of Arts degree. If the student completes additional courses at the transferring institution, credits may not apply to their GCU program.		
Remaining open elective credits needed to earn Bachelor of Arts degree at Grand Canyon University varies based on program major requirements.		
<b>Total Credit Hours Needed to Complete Bachelor of Arts in Advertising and Graphic Design at Grand Canyon University</b>		<b>120 Credits</b>

For additional graduation requirements, please see the <https://www.gcu.edu/sites/default/files/media/Documents/Academic-Catalog/University-Policy-Handbook.pdf>. Students with transfer credit that applies to this program will shorten the time to completion from that stated on this transfer guide. Please contact your Counselor for more information. <https://www.gcu.edu/sites/default/files/media/Documents/Academic-Catalog/University-Policy-Handbook.pdf>

Effective 2019