



GRAND CANYON UNIVERSITY®

COLLEGE OF ARTS AND MEDIA

Assignment and Performance Policy

We prepare students to follow Jesus' example of entering the marketplace of ideas and presenting counternarratives to the prominent wisdom of his day. His metaphors began with common, everyday items but always included a surprising twist to expand his audiences' empathy and imagination. The faculty and staff of the College of Arts and Media strive to create an environment in which students' artistic visions are seen and their voices heard. Yet, given the speed at which controversies can arise on social media, we also must develop discernment to avoid public embarrassment or career damaging misjudgments.

Our creative work begins with empathy – stepping into others' shoes. Given Grand Canyon University's Christian mission, we follow the example of Jesus who "took up our pain and bore our suffering." He told the stories of outsiders, embraced the marginalized, lifted up those who had been overlooked.

We depict characters and treat audiences with dignity and respect because we are all created in the Image of God. We continue the original challenge God issued to humanity – tending to the garden and caring for the culture we've been given. We recognize that violence, prejudice, and exploitation occur around us. The Bible is full of cautionary tales designed to wake us up and keep us from folly. It also contains examples that enlighten and enliven. We acknowledge our responsibility as artists to inspire people hungry for hope.

Understanding our clients and serving our audiences is also an art. Whether we are working for studios, advertisers, schools, arts organizations, or GCU, we must learn how to appropriately express ourselves. For example, the use of any GCU logo or trademark must have written approval from the GCU Marketing Department. Students are strongly encouraged to consult with faculty or the Dean if there are questions about the appropriateness of creative content as we are the arbiters regarding alignment with the University's Doctrinal Statement, Ethical Positions Statement, and Code of Conduct in our CAM assignments and performances.

I understand and will abide by the College of Arts and Media's assignment and performance policy.

Signed: _____ Date: _____