

Students interested in a Bachelor of Science in Applied Management will explore functional area topics in financial decision making, human resource management, marketing, innovation and project management. Leadership skills, as they relate to organizational behavior and organizational change, will be studied. Specific emphasis will be placed on servant leadership, which involves being focused on the needs of others in order to create interdependency rather than dependency in organizations. Since 1949, Grand Canyon University has been a premier private university in Arizona, helping students find their purpose and achieve their potential.

Bachelor of Science in Applied Management – Program Plan File (PPF)

Grand Canyon University Degree Requirement	Required Semester Credits	CCAF Transfer Credits	Credits to take at GCU
Core/Area of Focus	36	0	36
BUS-317 Financial Decision Making	4	-	4
BUS-390 Global Business	4	-	4
ENT-436 Entrepreneurship and Innovation	4	-	4
MGT-325 Managing Business Communications and Change	4	-	4
MGT-410 Servant Leadership	4	-	4
MGT-420 Organizational Behavior and Management	4	-	4
MGT-440 Project Management	4	-	4
MKT-315 Introduction to Marketing	4	-	4
BUS-470 Applied Business Project	4	-	4
General Education	34-40	15	20
UNV-103/303*: University Success	4	-	4
ENG-105: English Composition I	4	3	-
ENG-106: English Composition II <u>or</u> a course in one of the following disciplines: English Composition, Communication, Critical Reading, Foreign Language, Sign Language	4	3	-
UNV-104: 21st Century Skills: Communication and Information Literacy <u>or</u> a course in one of the following disciplines: English Composition, Communication, Critical Reading, Foreign Language, Sign Language	4	-	4
CWV-101/301: Christian Worldview	4	-	4
MAT-144: College Mathematics	4	3**	-
PHI-105: 21st Century Skills: Critical Thinking and Problem Solving <u>or</u> a course in one of the following disciplines: Mathematics, Biology, Chemistry, Physics, Geology, Astronomy, Physical Geography, Ecology, Economics, Theology, Logic, Philosophy, Technology, Statistics, Accounting	4	-	4
BIO-220: Environmental Science <u>or</u> a course in one of the following disciplines: Mathematics, Biology, Chemistry, Physics, Geology, Astronomy, Physical Geography, Ecology, Economics, Theology, Logic, Philosophy, Technology, Statistics, Accounting	4	-	4
PSY-102: General Psychology <u>or</u> a course in one of the following disciplines: Psychology, Sociology, Government, Christian Studies, Bible, Geography, Anthropology, Economics, Political Science, Child and Family Studies, Law, Ethics, Cross-Cultural Studies, History, Art, Music, Dance, Theater, Applied Arts, Literature, Health	4	3	-
SOC-102: Principles of Sociology <u>or</u> a course in one of the following disciplines: Psychology, Sociology, Government, Christian Studies, Bible, Geography, Anthropology, Economics, Political Science, Child and Family Studies, Law, Ethics, Cross-Cultural Studies, History, Art, Music, Dance, Theater, Applied Arts, Literature, Health	4	3	-
Electives	44-50	49	0
Open Electives	44-50	49	-
Total Credits Required – Bachelor of Science Degree	120	64	56

**Math requirement must be College Mathematics or higher

*Traditional campus students who have transferred in a minimum of 24 college level credits and have a 3.0 GPA or higher can waive the University Foundations course, UNV-303. For additional graduation requirements, please see the [University Policy Handbook](#).

To obtain a baccalaureate degree at Grand Canyon University (GCU), a student must earn a minimum of 36 semester credits in upper division (300 or above) courses.

A minimum of 120 credits are required for completion of this program of study. If taking one course at a time, this program will take on average 48 months at GCU. Students with transfer credit that applies to this program will shorten the time to completion from that stated on this transfer guide. Please contact your Academic Advisor for more information.

All Grand Canyon University programs follow a Program of Study, which can be changed by the University at any time. All Programs of Study are subject to the terms, conditions, and policies outlined in the University's enrollment application and the [University Policy Handbook](#).